

AS SEEN ON



SEASON 2
FINALE



MYBYK

Making Cities Liveable Again

www.mybyk.in

WHO ARE WE?

INDIA'S OLDEST

9+ Years of industry experience

LARGEST

6 States **6** Cities **15+** Campuses **10K+** Bikes

MOST SUCCESSFUL

4.3+ App Ratings **1M+** App Downloads **37K+** Reviews

ACTIVE & SUSTAINABLE
MICRO MOBILITY SERVICE





CA ARJIT SONI

Founder & CEO

Back in 2010 while interning with PwC in Mumbai, Arjit first conceptualized the idea of MYBYK. His struggles with connecting first and last mile while commuting through the Mumbai Locals led him to wonder whether there might be a better solution to this problem.

On returning back to Ahmedabad, Arjit continued to brainstorm on the idea. A meeting with the then Chief Minister, **Shri Narendra Modi**, gave him the encouragement he needed to finally launch MYBYK on **June 5, 2014 - World Environment Day!**

MARQUEE INVESTORS



RISHI PAHWA
Managing Director



SANJAY BAWEJA
Ex-Group CFO



MYBYK CITY

Bicycle Feeder Service



MYBYK CARGO

Climate conscious last mile delivery



MYBYK ZIP

Sustainable Tourism





MYBYK **CAMPUS**

Flexible & Convenient
Intra-Campus Mobility Solution

We are working with some of **India's largest Conglomerates & Educational Institutions** to make their **campuses greener & employees more productive.**





HOW DOES MYBYK **CAMPUS** WORK?

- MYBYK **hubs** are setup across the **campus** as per requirement.
- Users can **unlock the bike via MYBYK app** or **Employee RFID card**
- **Bikes are geofenced** to ensure they can be rented and returned at MYBYK Hubs only.
- **Dedicated team on site** is responsible for monitoring, rebalancing and repairs & maintenance of bikes

REDUCE YOUR INTRA-CAMPUS PASSENGER TRIP COST BY 85%



	ELECTRIC 4W	MYBYK ELECTRIC	MYBYK PEDAL
Monthly Cost of Ownership	₹90,000 <small>Source: Orix Leasing</small>	₹4,500 <small>MOQ: 50 Bikes</small>	₹1,500 <small>MOQ: 50 Bikes</small>
Number of Passenger Trips	~ 6000 <small>24 hours * 30 days * 4 trips / hour * 2 passenger / trip</small>	~ 750 <small>24 hours * 30 days * 1 trips / hour * 1 passenger / trip</small>	~ 750 <small>24 hours * 30 days * 1 trips / hour * 1 passenger / trip</small>
Cost per passenger trip	₹15	₹6	₹2
Savings	-	60%	85%

*Source: ORIX Leasing
^Based on MOQ of 100 Bikes

**Save productive man-hours
lost in waiting for shuttle**

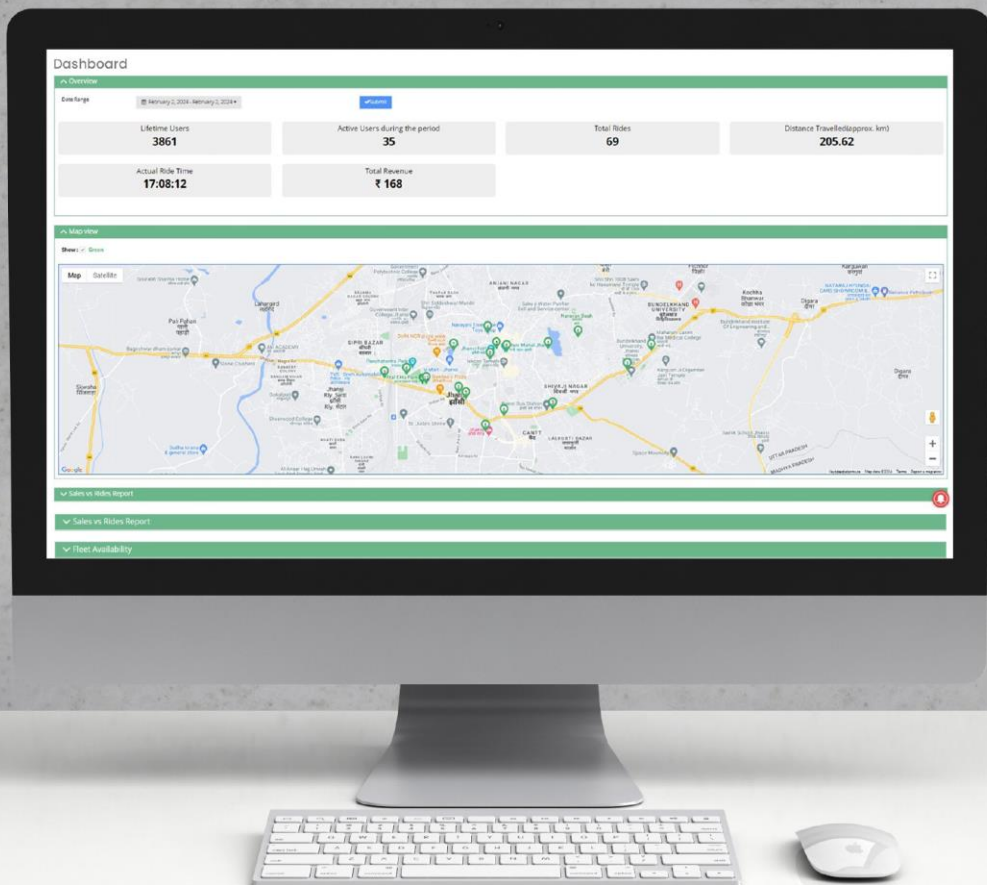


Improve employee wellness



Achieve ESG Goals





WHAT DO WE OFFER



24x7 availability



GPS tracking



Roadside assistance



Customer support



Management dashboard & reports



End user fare collection



BIKE

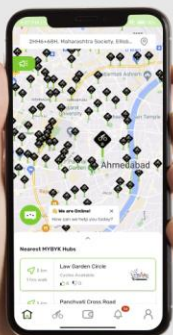
- Unisex design
- Enhanced utility
- Comfortable ride



HUB

- Modular & Expandable
- Easy to install or relocate
- No civil work required
- No electricity connection needed

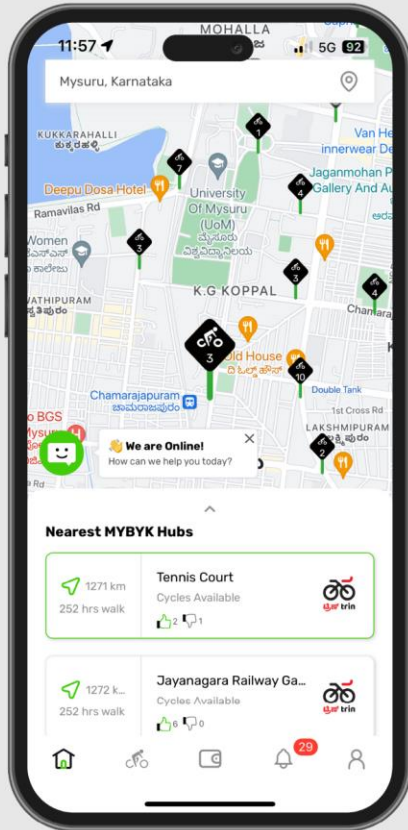
MYBYK 
ECOSYSTEM



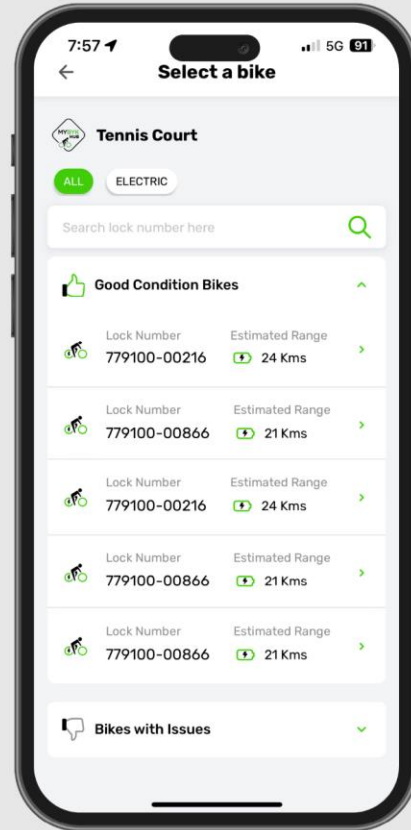
MOBILE APP + IOT

- Android & iOS
- Ride Tracking
- Community
- GPRS / BLE / RFID
- GPS

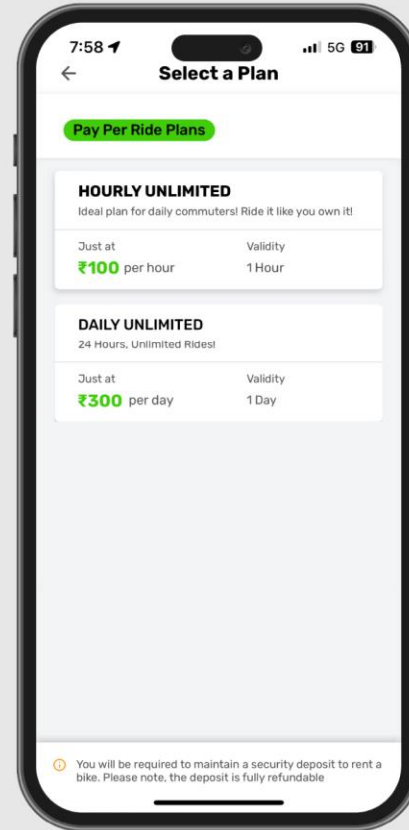
MYBYK APP



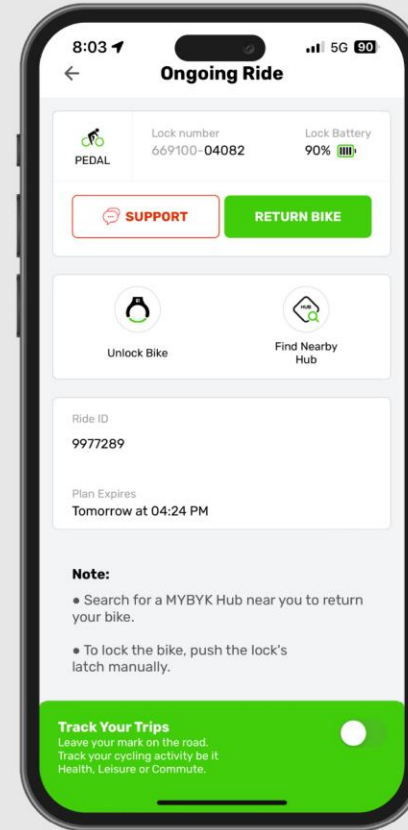
SELECT HUB



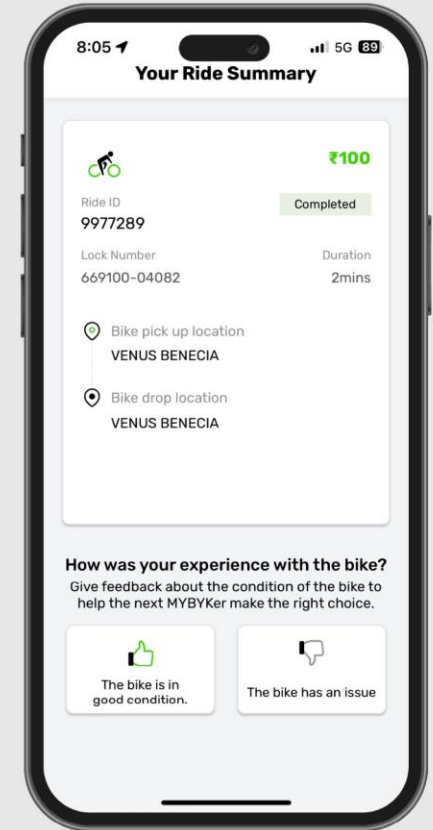
SELECT BIKE



SELECT PLAN



UNLOCK & RIDE



RETURN BIKE

MYBYK PEDAL

No keys. No hassles

Unlock peace of mind with our bluetooth enabled lock.



Maintenance free hub brakes

Efficient hub brakes for reliable stopping power on your cycle.



Frame mounted sturdy basket

India's first bicycle with a heavy duty front basket that can carry a payload of upto 7 kgs.



One size fits all unisex frame

Strong and lightweight frame for an optimal cycling experience.



Easy self adjustable seat height

Effortlessly adjust seat height for comfortable cycling.



Bottle holder

Convenient bottle holder for staying hydrated on your rides.



Anti Rust Alloy Rims

Enhance your cycling experience with stylish alloy rims for a sleek look.



Comfortable ride

26" wheels to offer you unparalleled ride quality and comfort.



26"



MYBYK **ELECTRIC**

with PowerPedal

Throttle Like a Scooter

Zip Your Way Through Traffic at 25 Kmph with a Simple Twist to the Throttle.



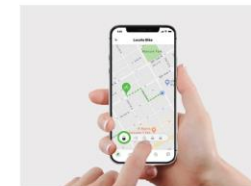
All Day Battery Life

India's First Bike With a 0.54 Kwh Battery That Gives a True Range of Upto 50 Kms.



GPS Tracking

Get Notified When Your Bike Moves Without You!



Unisex Step-thru Frame

Enjoy a Scooter like Onboarding Experience.



Electrify Your Ride with Powerpedal

Experience the Ultimate Fusion of Human Power and Electrifying Performance.



Charge at Your Convenience

Enjoy the Convenience of Charging Your Bike Anywhere You Go With the Built-in Charger.



No Keys. No Hassles

Unlock Peace of Mind with Our Bluetooth & RFID Enabled Bike Lock.



Self Adjustable Seat Height

Set Your Desired Saddle Height Without the Need of Any Tools!



WHAT OUR CUSTOMERS HAVE TO SAY

“

Adani Shantigram was among first few corporates which not only believed but wanted to practice Green - Healthy Living, and after over 6 years of SEAMLESS association with MYBYK we're glad that on-boarding MYBYK was one of the best decisions. Apart from great customer service and enthusiast team, MYBYK has always evolved with infra, tech and design solutions. ”



Siddharth Sheth

Brand Lead, Adani Realty - Gujarat

“

MYBYK has been an excellent addition to our corporate campus for intra-campus mobility. Their customer-oriented staff, top-notch technology, and solution-oriented approach have made our experience with them a pleasant one. Our employees appreciate the convenience and safety of their well-maintained bikes. ”



Prince Jeetmansingh

Chairman's office - Alembic Pharmaceuticals Ltd



INDIA'S MOST LOVED **SUSTAINABLE** MOBILITY BRAND



MYBYK

LET'S 
UNLOCK

Sushil Sevak

Business Development



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