

MYBYK

BRANDING WITH MYBYK

MYBYK.IN



AS SEEN ON
SHARK TANK INDIA
SEASON 2
FINALE

All images used in this presentation are for representation purpose only.

WHO ARE WE?

INDIA'S OLDEST

9+ years of Industry Experience

LARGEST

6 States **7** Cities **12+** Campuses **10K+** Bikes

MOST SUCCESSFUL

4.3+ App Ratings **8L+** App Downloads **32K+** Reviews

**ACTIVE & SUSTAINABLE
MICRO MOBILITY SERVICE**



SUSTAINABLE BRANDING

Providing multiple avenues for you to build brand recognition & connect with your customers through **offline, online & event engagement mediums.**

MYBOARD

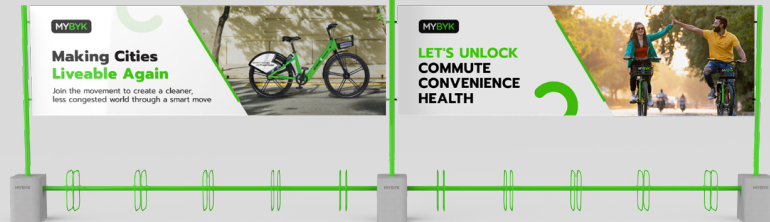


MYAPP



MYRIDES

MYHUB





introducing
MYBOARD

**An innovative moving
billboard**

From bustling streets to far away parks, get your brand's message across the city with MYBOARD.



SOCIAL MEDIA TRACTION

with MYBOARD

With MYBOARD, your reach is not just limited to OOH but also extends online when users share their experiences with MYBYK.

This provides your brand with an **unparalleled organic reach**, increased brand visibility & social buzz and importantly **enhances your brand's image of a socially responsible corporate.**





PAINT THE BIKE
IN YOUR

BRAND **COLOURS**

Take your branding to
the next level and add a
personal touch.

Support our movement for
Making Cities Liveable Again.



CALVIN KLEIN

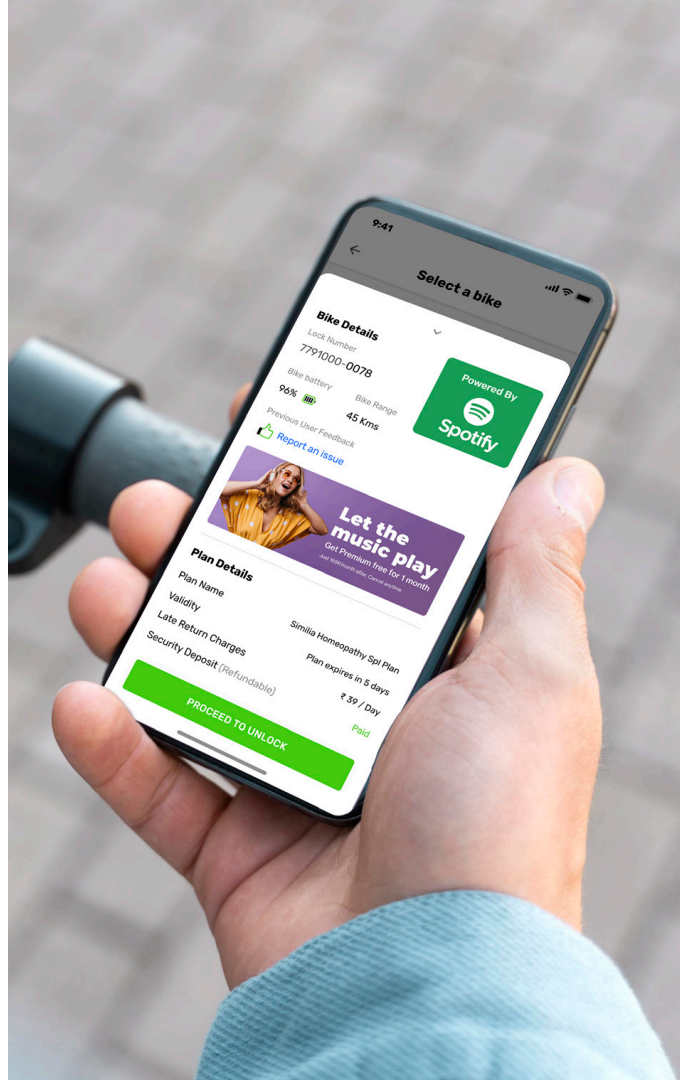
 cult.fit

LET'S GO
#BACKTOFIT



MYBYK  cult.fit

PowerPedal



introducing
MYHUB

MYHUB'S customisable outdoor spaces provide the perfect platform to showcase your brand & grab the attention of passersby.





**STRONGER
ARMS AND LEGS**

SHOULDN'T COST AN ARM AND A LEG



DECATHLON

**STRONGER
ARMS AND LEGS**

SHOULDN'T COST AN ARM AND A LEG



**80+
SPORTS**

GRAND OPENING
APRIL 2019
EMERYVILLE

DECATHLON

DECATHLON.COM/RSVP



introducing **MYRIDES**

Curated rides for engaging with your customers or employees



MYBYK CYCLING COMMUNITY

Engage with our community of cyclists through various rides organised every week.



MYBYK

**Let's Unlock
and expand your
business reach**

Partner with us!



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